

**DON'T LET VISION
STAND IN THE WAY**
OF YOUR CHILD'S FUTURE



Invest in Your Child's Eyes
to Help Them Realize
Their Full Potential



The Global Leader in Myopia Management and Advanced Orthokeratology



Myopia (or nearsightedness) is an increasingly common eye condition that causes distant objects to appear blurry.

Currently, there is a worldwide myopia epidemic sweeping the globe, with cases of the condition climbing at an alarming rate. **By 2050, it is estimated that 5 billion people, or 50% of the world's population, will be myopic.**¹

Science points to increased screen time and less time outdoors as key factors linked to this myopia boom.^{2,3}

As parents, we must consider the amount of time our children are spending in front of screens and the long-term effect it may have on their eyes. Since myopia tends to get worse as our children grow, it can put them at a much higher risk for serious eye disease in adulthood, such as retinal detachments, glaucoma, macular degeneration, and cataracts. **In fact, myopia is the #2 cause for permanent blindness.**⁴

References: 1. Vitale S, Sperduto RD, Ferris FL, 3rd. Increased Prevalence of Myopia in the U.S. between 1971-1972 and 1999-2004. *Arch Ophthalmol.* 2009 Dec;127(12):1632-9. 2. Wu, L.J, Qi SY, Jia LD, Yan XL, Li JL, Xia L, Qi G, et al. Prevalence and Associated Factors of Myopia in High-School Students in Beijing. *PloS One* 10. 2015(3):e0120764. 3. Read, SA, Collins, MJ, Vincent, SJ. Light Exposure and Eye Growth in Childhood. *Investigative Ophthalmology & Visual Science.* 2015;56(11):6779-6787. 4. Holden BA, Fricke TR, Wilson DA, Jong M, Naidoo KS, Sankaridurg P, Wong TY, Naduvilath TJ, Resnikoff S. Global Prevalence of Myopia and High Myopia and Temporal Trends from 2000 through 2050. *Ophthalmology.* May 2016;123(5):1036-1042.

If any of the following apply to your child, a Proactive Myopia Management program might be right for them:

- One or both parents need vision correction or wear glasses
- Your child needed glasses before age 10
- Your child's prescription has changed in the last two years
- Your active child is unhappy wearing glasses or contact lenses

When you know there is more you can do for your child's vision, the future looks bright.





**No glasses.
No contact lenses.
No LASIK.**

Introducing Euclid Emerald™
Ortho-K Treatment
Clear sight, overnight



Euclid Emerald Ortho-K is a non-surgical myopia treatment option that has been **proven on nearly 2 million eyes around the world**. Similar to a custom dental retainer worn overnight to correct teeth, Euclid Emerald lenses work to gently reshape the cornea and correct vision while your child sleeps.

Once the lenses are removed in the morning, your child's eyes naturally maintain their corrected shape, so they have clear vision all day without the need for daytime contact lenses or glasses. This advanced treatment for Myopia Management is **safe, comfortable, effective, and FDA-approved**.

Invest in your child's eye health and help them reach their full potential with **Euclid Emerald**.



Lenses Designed Just for Your Child's Eyes

Euclid Emerald lenses are the only Ortho-K lenses made with MyoK™ Design.

Each lens is designed to be the perfect match for your child based on the unique shape, measurements and prescription of their eyes, giving your child the best possible unaided vision during the daytime.

Invest in your child's eye health and help them reach their full potential with Euclid Emerald.



FDA Approved
(PMA #P040029)
(PMA #P010062)

Euclid Emerald Ortho-K is
an FDA-approved, safe and
effective method for providing
clear vision all day, every day.



Your eye care professional is with you all the way to
ensure the best possible outcome for your child.

**Ask about Euclid Emerald treatment today
and join the growing number of families
that are taking a proactive approach
to Myopia Management.**



The Global Leader in Myopia Management and Advanced Orthokeratology

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